

### ADVERTISING PLANS FORM & INVOICE

#### Advertising Plans *THIS FORM SERVES AS YOUR INVOICE*

- Full Page Digital Ad + 30 second In-Show Network Spot ..... \$675
- Full Page Digital Ad + 15 second In-Show Network Spot ..... \$525
- 30 Second In-Show Network Spot ..... \$540
- 15 Second In-Show Network Spot ..... \$400
- Full Page Digital Ad [10"h x 7.5"w] ..... \$300
- Half Page Digital Ad [4.875"h x 7.5"w] ..... \$225

**Ad copy deadline is Monday, October 7, 2024. All ads are full color.**  
 Ads must be sent in electronically as JPEG/JPG or PDF files.  
 Send ad copy to Lorna O'Hara at: [ohara@ppag.com](mailto:ohara@ppag.com).

#### Advertiser Registration

Exhibitor (exactly as it should appear in print): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Office Fax: \_\_\_\_\_

#### Payment Options

**TOTAL AMOUNT DUE:** \$ \_\_\_\_\_

Please reserve my booth/display space:

- My check for the above fees is enclosed
- I will forward a check payment for the above fees
- Please charge the above fees to my:
  - Visa  Master Card  American Express

Cardholder: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



Your booth plus our big show advertising opportunities will create a big splash!



**Full payment must be made by Monday, October 20, 2025.**

Please remit a copy of this ad contract, along with payment to:

Lorna O'Hara c/o NJLSA,  
 160 West State Street  
 Trenton, NJ 08608

or email to:

- [ohara@ppag.com](mailto:ohara@ppag.com)
- Phone: (609) 396-1980

#### Cancellation/Refund Policy:

*Requests for cancellation/refund MUST BE received in writing prior to September 30, 2025. A non-refundable administrative fee of \$100 will be deducted from the refund amount. Refunds cannot be granted after the stipulated date. Counsel fee clause: In the event that NJLSA is required to commence any legal action in order to enforce any of the terms of this Agreement, in the event that NJLSA prevails or enters into a favorable settlement of such action, in addition to any award made by the Court, NJLSA shall be entitled to and the Exhibitor shall pay to NJLSA its reasonable counsel fees, Court costs and other expenses incurred in pursuing such action. Choice of Forums Clause: Any legal action by & between the parties to this Agreement shall be filed in the Superior Court of NJ, Mercer County.*